

The Unil logo is a stylized, cursive script of the word 'Unil' in white, positioned in the top right corner of the slide.

UNIL | Université de Lausanne

HEC Lausanne

China Economics
and Finance Center

CEFC aims to be

- One of the most visible and influential China centers in Switzerland and Europe
- Connecting Chinese and European competences
- With industry focuses on technology and healthcare

瑞士洛桑大学中国经济金融中心

for chinese and european business leaders to

- Identify investment opportunities given the geopolitical landscape
- Access global capital and expertise for scale-up and growth
- Continue to co-innovate to stay ahead of the curve
- Operate successfully in and across different cultures



Founded and led by

professor and dr. minyue DONG

- Director of accounting department at HEC UNIL
- Unique experience as serial entrepreneur, consultant and professor
- Experienced advisor to family enterprises and SMEs on investments and M&As in China and Europe
- Keynote speaker at several executive bank training programs, Swiss-Sino Biotech Forum 2021 and AI Governance Forum 2019
- Executive training programs for Chinese and European companies



cefc offers solutions based on three strategic pillars

research



- Establish thought leadership by promoting world class research on China's economic development, political economy and governance. Organize forums, events, symposiums and conferences.
- Identify trends and best practices by analyzing economic cooperation among China, Switzerland and other European economies.
- Connect research with practice by establishing an interdisciplinary research environment to help Swiss and Chinese scholars and practitioners to develop joint work and case studies.

executive training



- Provide tailor-made training in finance, management and economics for Chinese companies interested in Europe or in developing their expertise and for Swiss companies willing to invest in China.
- Develop open hybrid programs in cooperation with top-ranked European and Chinese institutes for European and Chinese markets, integrating immersive experiences.
- Facilitate Bachelor/Master students' exchange between HEC and UNIL and Chinese top-ranked universities.

implementation



- Facilitate the scale-up of Swiss and European start-ups and entrepreneurial initiatives to the Chinese market.
- Help Chinese business elites and companies expand their business in Switzerland and Europe.
- Provide networking platform for Swiss, European and Chinese entrepreneurs.

supported by top
experts from UNIL
and EPFL's
academic
institutes & from
industries

Prof. Yves Pigneur
Honorary Professor of Management
and Information systems, UNIL



Prof. Michael Rockinger
Professor of Finance, UNIL
Swiss Finance Institute Faculty Member



Prof. Minyue Dong
Director and Professor of Accounting
Department, UNIL; Director of CEFC



Prof. Pierre-Marie Glauser
Tax law professor, UNIL
President of the ISREC Foundation



Prof. Eric Jondeau
Professor of Finance, UNIL
Swiss Finance Institute Faculty Member



Prof. Felicitas Morhart
Vice-dean and Professor of Marketing
at HEC Lausanne, UNIL



Prof. Joël Wagner
Professor of Actuarial Science, UNIL
Swiss Finance Institute Faculty Member



Prof. Ping-Chih Ho
Professor of Fundamental Oncology, UNIL
Ludwig Cancer Research Associate Member



Prof. Suren Erkman
President at SOFIES
Professor of Industrial Ecology, UNIL



Prof. Benoît Dubuis
Director of Campus Biotech



Mr. Manuel Leuthold
Chairman of the Board of Directors at
Fonds de compensation AVS / AI / APG



Mr. Jean-Daniel Debons
Associate Partner of Zwei Wealth Group



Mr. Christopher Rudolf
Founder and CEO at Volv Global SA



Mr. Cyrille Reynard
Head of Risk Management at
Banque Cramer & Cie SA



Dr. Adrien Treccani
Chief Executive Officer at METACO



and our strategic partners with whom we elaborate and implement projects together.



FISF 复旦大学泛海国际金融学院
FANHAI INTERNATIONAL SCHOOL OF FINANCE, FUDAN UNIVERSITY



FOR CHINESE MARKET

CEFC designs and offers tailored training programs to Chinese companies, financial institutions and banks. We also work with top universities in China to develop collaboration in degree education, field study trips, research, executive training, innovative services and school-enterprise alliances.





FOR EUROPEAN MARKET

CEFC designs and offers open enrollment modular programs for business executives and entrepreneurs in hybrid format, online/offline and combining classrooms with live pitch events, road shows as well as immersive field study trips (when borders open). Tailored advisory services on projects will also be offered.



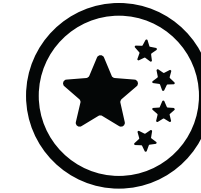
cefc elite executive education program

This program offers high-quality management training courses tailored to the Chinese executive elites. It aims to set up a bridge for mutual exchange and communication between Chinese business elites and Swiss banks, multinational corporations and small and medium-sized companies. Within 3 to 15 days, it provides participants an international, rich and independent-thinking learning experience.



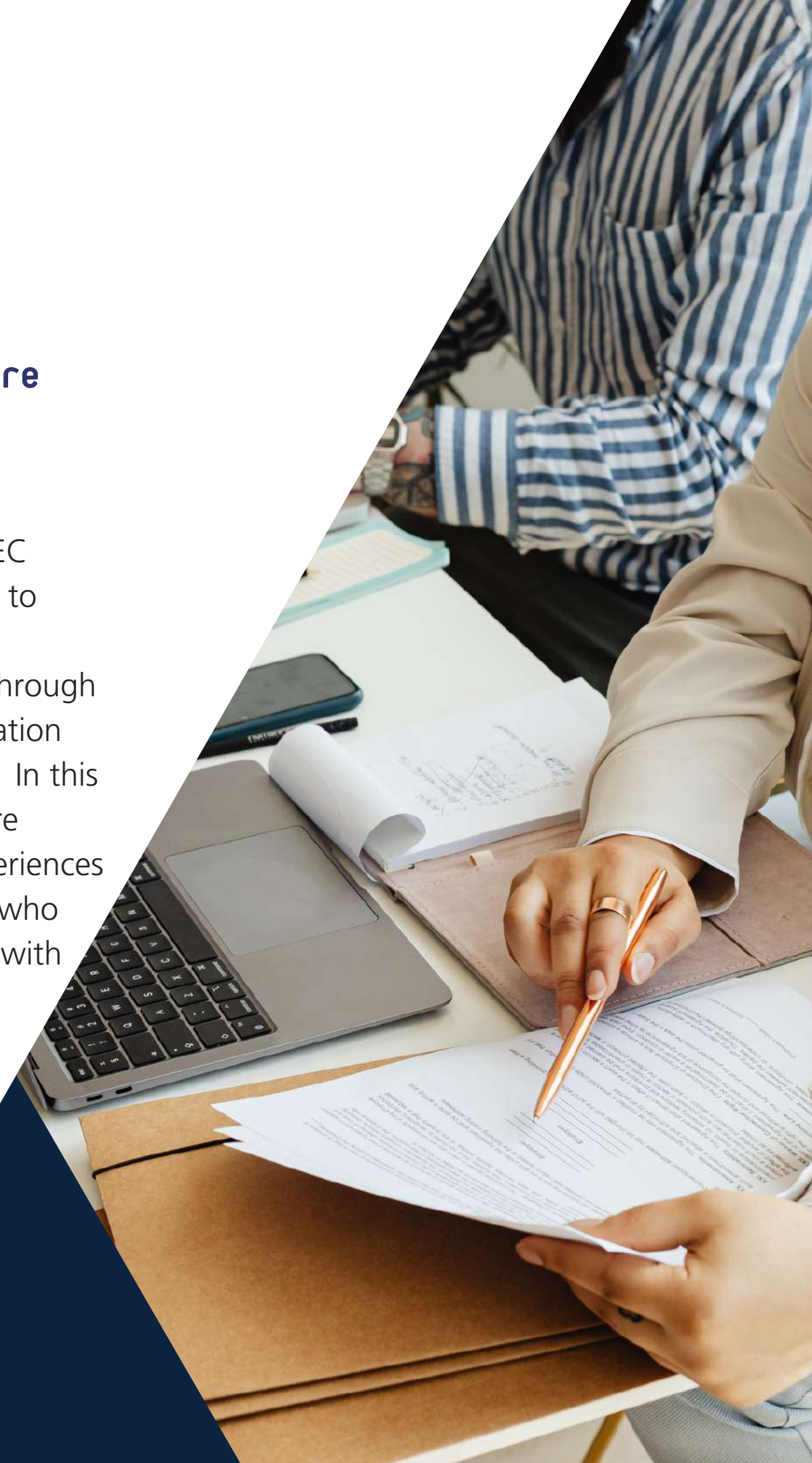
joint master and cas programs

In cooperation with Chinese top-ranked universities, CEFC provides a joint master's degree in finance and CAS programs in relation with management of Biotech, Medtech & Pharma Venture. Other key topics such as Fintech, asset management, risk management, etc., can also be integrated in these CAS programs.



c4 - china: civilization, culture and commerce

Designed for students at HEC Lausanne, this course seeks to provide the keys to better understand today's China through an introduction to its civilization (history, culture, economy). In this course, different subjects are addressed through the experiences shared by various speakers who undertake and do business with China.



WORLD-CLASS CAMPUS: UNIVERSITY OF LAUSANNE

The University of Lausanne (UNIL) comprises seven faculties (Theology, Law, Art, Social & Political Sciences, Business & Economics, Geosciences & Environment, Biology & Medicine). University Hospital of the Canton of Vaud (CHUV) and The Swiss Graduate School of Public Administration (IDHEAP) are affiliated to University of Lausanne. Today, the university is composed of 15 868 students and about 3 900 research, teaching et technical staff. In 2017, The Nobel Prize for Chemistry was awarded to Professor Jacques Dubochet of UNIL.



HEC LAUSANNE

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HEC Lausanne

- Founded in 1911, HEC Lausanne, the Faculty of Business and Economics of the University of Lausanne (UNIL) trains capable, responsible economic leaders and entrepreneurs and generates ground-breaking ideas.
- The School is both EQUIS and AMBA accredited, and is one of the founding members of the QTEM Master's Network Program.
- Its Department of Banking and Finance is one of the most important financial education and research centers in Europe and houses the Innovation Banking and Technology Center, which contributes to the creation of financial technology startups (Fintech).
- Student team from HEC Lausanne won the global champion of the CFA Institute Research Challenge in 2018.



CFA Institute[®]
Research Challenge

remarkable natural and business environment

Lausanne is located on the shore of Lake Lemman, with the beautiful snow-covered Alps as its back.



The unique geographical location and beautiful environment make this area

a cluster of multinational corporations and worldwide known enterprises

international organisations in Switzerland

50+ international sports organization headquarters are located in Lausanne and its surroundings.

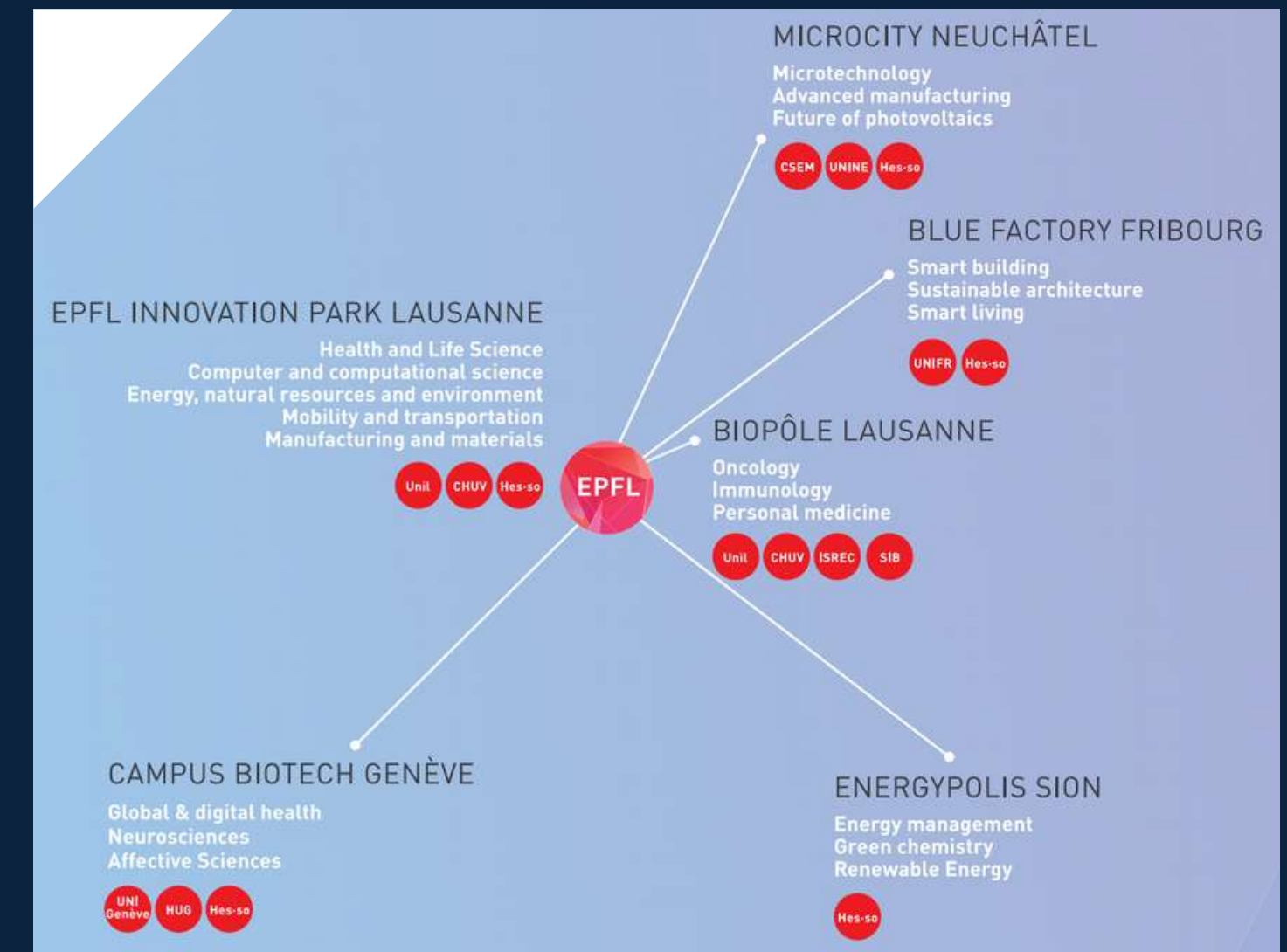


Switzerland is also the headquarters of many international organizations, which provides universities with a wealth of field study and visiting resources.

SWISS INNOVATION



- The 2021 Global Innovation Index (GII) has once again given its top slot to Switzerland in its annual ranking of the world's most innovative nations. Switzerland has ranked first in the GII every year since 2011.
- With its solid and high-quality output performance, Switzerland remains the most innovative economy in the world.
- Switzerland has the highest number of Nobel Prize winners and patents per capita in the world.



Switzerland Innovation Park Network West EPFL consists of six sites active in five Innovation Areas.



SWISS HEALTH VALLEY

The Lake Geneva basin centered on Lausanne is one of the world's most dynamic ecosystems in terms of life sciences and health. This cluster includes almost 1,000 companies, research centers and innovation support structures.

It has developed the Biotech Campus and Biopôle to ensure that the Lake Geneva region remains at the forefront of biotechnology and life sciences research. The Lausanne University Hospital (CHUV), rated 9th best hospital in the world by Newsweek Magazine in 2019, also plays a central role in medical research and education.

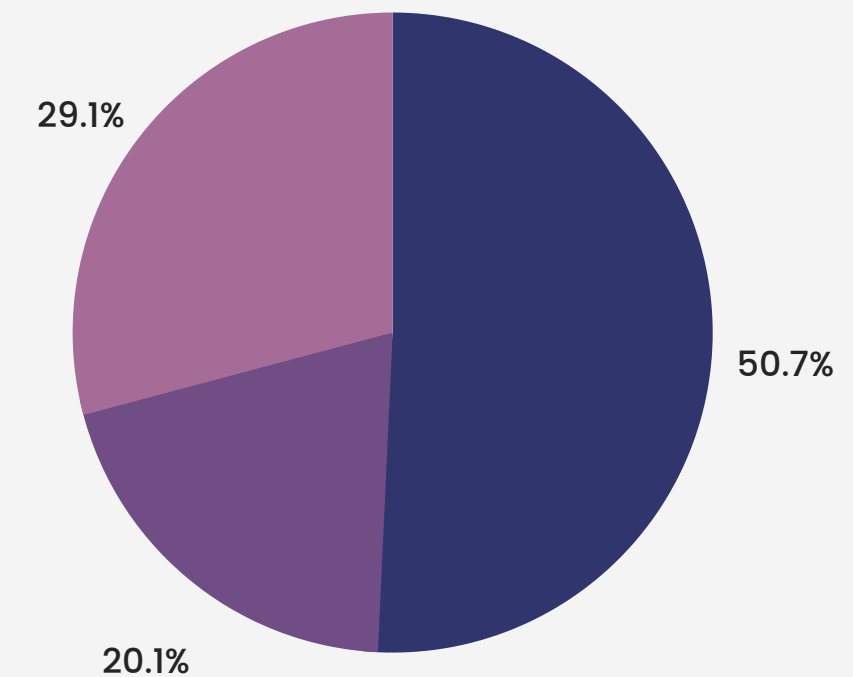
All these elements together create the dynamism of the Health Valley and enables Switzerland to take a leading role in the medical technology sector.



SWISS FINANCE AND BANKING SERVICES

- Switzerland is one of the world's leading financial centers and is characterized by its innovative energy, stability and security.
- Almost a quarter of the world's foreign assets are managed in Switzerland.
- Switzerland's financial sector is highly diversified, with a high concentration of banks and financial service providers of all different sizes and spanning different fields of activity.
- Switzerland offers one of the world's most modern financial infrastructures
- The Swiss stock exchange is considered the most important life science stock exchange in Europe.

Switzerland's Key Activities as a Financial Center
Breakdown by number of employees per sector, 2020



Source: SIF, 2021

▼ Financial services (banks, etc.) :	<u>105,930</u>
▼ Insurance companies :	<u>42,007</u>
▼ Activities auxiliary to financial sector :	<u>60,851</u>

CONTACT US



China Economics and Finance Center
Internef 146
University of Lausanne
CH-1015 Lausanne, Switzerland



cefc@unil.ch



0041 21 692 63 09

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