

Schedule 2016-2017-2018: Third Semester (5.1) MScM : Marketing option

From Tuesday 19th September, 2017 until Friday December 22nd, 2017

	8:00 - 10:00	10:00 - 12:00	13:00 - 15:00	15:00 - 17:00	17:00 - 19:00
Monday					
Tuesday	Pricing Strategies <small>J. MATA</small>		Marketing Creation and Entrepreneurial Marketing <small>O. MERLO</small>		
Wednesday					
Thursday	Séminaire de marketing appliqué <small>V. UHLMANN</small>				
Friday					

Subject to change

Marketing option

Elective courses for specialisation Cours à option pour spécialisation	Professor	in common with	Remark
Market Creation and Entrepreneurial Marketing - 3	Omar MERLO		Schedule confirmed
Pricing Strategies - 6	José MATA		Schedule confirmed
Séminaire de marketing appliqué - 6	Vincent UHLMANN		Schedule confirmed