

Master in Management - Specializations

Semester	Course	Professors	Credits	Specializations						
				International	Marketing	OB	Technology	Strategy	BEE	No spec.
5.1 (2017)	Behavioral Economics	L. Santos Pinto	6	E	E	E	E	E	ES	E
5.1 (2017)	Business and Human Rights	D. Baumann	3	ES	E	ES	E	ES	E	E
5.1 (2017)	Business and Society - Corporate Sustainability	H. Strebel	6	E	E	E	E	ES	E	E
5.1 (2017)	Contrats internationaux I	T. Steinmann	3	ES	E	E	E	E	E	E
5.1 (2017)	Contrats internationaux II	T. Steinmann	3	ES	E	E	E	E	E	E
5.1 (2017)	Entrepreneurship and Strategy	J. Petty	6	E	E	E	ES	ES	E	E
5.1 (2017)	Experimental Methods	J. Schmitz M. Grieder	6	E	E	ES	E	E	E	E
5.1 (2017)	Fiscalité internationale	R. Danon	3	ES	E	E	E	E	E	E
5.1 (2017)	Innovation Law	V. Junod	3	E	E	E	ES	E	E	E
5.1 (2017)	IT Strategy and IS Governance	D. Missonier	6	E	E	E	E	E	E	E
5.1 (2017)	La recherche dans tous ses états	D. Preissmann	3	E	E	E	E	E	E	E
5.1 (2017)	Managerial Decision Making	U. Hoffrage	6	E	E	ES	E	E	E	E
5.1 (2017)	Market Creation and entrepreneurial Marketing	O. Merlo	3	E	ES	E	ES	E	E	E
5.1 (2017)	Normes comptables internationales (IFRS)	O. Barbe	3	ES	E	E	E	E	E	E
5.1 (2017)	Power and Leadership	M. Schmid Mast	6	E	E	ES	E	E	E	E
5.1 (2017)	Pricing Strategies	J. Mata	6	E	ES	E	E	ES	E	E
5.1 (2017)	Séminaire de marketing appliqué	V. Uhlmann	6	E	ES	E	E	E	E	E
5.1 (2017)	Strategic Marketing & Techonoly Commercialization (EPFL- MGT-401)	Th. Eckardt	4	Course only open for Technology -			ES			
5.1 (2017)	Supply Chain Management and its latest Trends	A-P Hameri	6	ES	E	E	ES	E	E	E
5.1 (2017)	Total Rewards: From Practice to Theory	A. Salamin	6	E	E	ES	E	E	E	E
5.1 (2017)	Unethical Decision Making - Basics	G. Palazzo U. Hoffrage	3	E	E	ES	E	ES	ES	E
5.1 (2017)	Unethical Decision Making - Advanced	U. Hoffrage G. Palazzo	3	E	E	ES	E	ES	ES	E

C= compulsory

CS= compulsory (counts for the specialization)

E= elective (does NOT count for the specialization)

ES= elective (counts for the specialization)

ES* = elective courses offered by the Faculty of Biology and Medecine, only open to students who specialize in Behaviour, Evolution and Economics (BEE), these students must choose at least 3 credits among these courses

E* = prerequisite : "Ecology and Evolution"