

**Orientation: Strategy, Organization & Leadership (SOL)**

**Plan d'études 2019-2020**

	Language	Semester	Professeur	Credits	Hours	Evaluation	Total ECTS
<b>MODULE 1 - 30 ECTS</b>							
<b>Compulsory (18 ECTS)</b>							
Competitive Strategy	E	Aut-1st	Amer Maistriau E.	6	4	E	18
Organizational Theory and Decision Making	E	Aut-1st	Ch. Zehnder	6	4	E	
Quantitative Methods for Management (compulsory for all)	E	Aut-1st	Reboulleau J.	6	4	E	
<b>Electives (12 ECTS)</b>							
Genes, Populations and Evolution	E	Aut-1st	Lehmann L.	6	4	O	12
Machine Learning in Business Analytics	E	Aut-1st	Boldi M.-O.	6	4	E	
Marketing Science	E	Aut-1st	Christen M.	6	4	E	
Optimization Methods in Management	E	Aut-1st	Oeuvery R.	6	4	E	
Org. Theory and Decision Making	E	Aut-1st	Ch. Zehnder	6	4	E	
Strategic Marketing	E	Aut-1st	Christen M./Rege K.	6	4	P	

Restrictions for Semesters 4.2 and 5.1: Within the orientation-specific electives students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

<b>MODULE 2 - 24 ECTS</b>	<b>Spring 2020 (4.2) - subject to change</b>							
<b>Compulsory (6 ECTS) - to be chosen among the 4 courses below</b>								
Grand Challenges Strategy Project	E	Spring-2nd	Haack P.	6	4	?	6	
Innovation Strategy Project (only for SOL orientation)	E	Spring-2nd	Queiros R.	6	4	P		
Strategy Consulting Project (only for SOL orientation)	E	Spring-2nd	Iunius R.	6	4	P		
Sustainability Strategy Project	E	Spring-2nd	Aeschlimann S./Fischer Ch.	6	4	P		
Business Intelligence and Analyzing Big Data	E	Spring-2nd	Niemi T.	6	4	E	18	
Data-Driven Business	E	Spring-2nd	Marewski J.	6	4	P		
Negotiations	E	Spring-2nd	Efferson Ch.	6	4	E		
Project Management & Outsourcing in a Digital Era (MScM-MDE)	E	Spring-2nd	Bienez P.	6	4	P		
Social Well Being	E	Spring-2nd	Petersen F.	6	4	P		
Experimental Methods	E	Aut-3rd	Hakimov R.	6	4	P		
Advanced issues in International and European Law Tax	F	Aut-3rd	Danon R.	3	2	E		
Individual Behavior in the Digital Environment	E	Aut-3rd	Schlager T.	6	4	E		
Innovation Law (in Spring 2021)	E	Aut-3rd	Junod V.	3	2	E		
La recherche dans tous ses états (pas donné en 2020)	F	Aut-3rd	D. Preissmann	3	P	P		
Normes comptables internationales (IFRS)	F	Aut-3rd	Barbe O.	3	2	E		
Or any course from the Master in Management within other orientations except the company project		Spring-2nd/ Aut-3rd		18				
			Total					24

<b>MODULE 3 - 36 ECTS</b>	<b>Spring 2020 (4.2) - subject to change</b>						
<b>Orientation-specific electives</b>							
<b>Subset A: Strategy</b>							
Competitive Advantage & Strategic Interactions	E	Spring-2nd	Conti A. M.	6	4	?	36
Corporate Strategy	E	Spring-2nd	Castañer X.	6	4	E	
Environmental Crisis and Societal Change	E	Spring-2nd	Palazzo G./Vedjovsky B.	3	2	P	
International Strategy	E	Spring-2nd	Mata J.	6	4	P	
Strategy of Innovation	E	Spring-2nd	Conti A. M.	6	4	?	
The Management of Risk, Reputation and Legitimacy	E	Spring-2nd	Haack P.	6	4	P	
Business and Society - Corporate Sustainability	E	Aut-3rd	Strebel H.	6	4	P	
Entrepreneurship and Strategy	E	Aut-3rd	Tsukanova T.	6	4	P	
Pricing Strategies	E	Aut-3rd	Mata J.	6	4	E	
Strategic Management Control Systems	E	Aut-3rd	Derchi G.	6	4	E	
Strategy and Development Modes	E	Aut-3rd	Castañer X.	6	4	P	
Stratégies digitales (en français) (previously IT Strategy and IS Governance)	E	Aut-3rd	Missonnier S.	6	4	E	
Strategy in Digital Markets	E	Aut-3rd	Peukert C.	6	4	?	
Stratégies légales internationales I	F	Aut-3rd	Steinmann Th.	3	2	O	
Stratégies légales internationales II	F	Aut-3rd	Steinmann Th.	3	2	O	
<b>Subset B: Organizational Behavior</b>							
Advanced Human Resources Management	E	Spring-2nd	Salamin A.	6	4	E	
Evidence-Based Management	E	Spring-2nd	Dietz J.	6	4	E	
Group Processes	E	Spring-2nd	Krings F.	6	4	E	
Leadership Development (sera enseigné en A2020)	E	Spring-2nd	Bendahan S.	3	2	E	
Managing People: Organizational Design, Change, and Performance	E	Spring-2nd	Dietz J.	6	4	?	
Power and Leadership	E	Spring-2nd	Schmid Mast M.	6	4	P	
Heuristic Decision Making Strategies	E	Aut-3rd	Marewski J.	6	4	P	
Human Behavior and Evolutionary Inference	E	Aut-3rd	Efferson Ch.	6	4	E	
Leadership Development	E	Aut-3rd	Bendahan S.	3	2	E	
Managerial Decision Making	E	Aut-3rd	Hoffrage U.	6	4	P	
Unethical Decision Making – Advanced	E	Aut-3rd	Hoffrage U./Palazzo G.	3	2	P	
Unethical Decision Making – Basics	E	Aut-3rd	Hoffrage U./Palazzo G.	3	2	P	

<b>MODULE 4 - 30 ECTS</b>						
<b>Master Thesis</b>	E/F	Spring-4th	NA	30		<b>30</b>

<b>PROGRAMME'S STRUCTURE</b>	
<b>MODULE 1 - 30 ECTS</b>	
Quantitative Methods for Management	6
<b>Orientation-specific courses (compulsory)</b>	<b>12</b>
Courses of other Orientations (electives)	12
<b>MODULE 2 - 24 ECTS</b>	
Elective courses	18
<b>1 Business Case</b>	<b>6</b>
<b>MODULE 3 - 36 ECTS</b>	
Orientation-specific elective courses	36
<b>MODULE 4 - 30 ECTS</b>	
Orientation-specific Master Thesis	30
<i>Academic or internship master's thesis taking place at the last semester</i>	
<i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i>	
<b>Total</b>	<b>120</b>