

Orientation: Strategy, Organization & Leadership (SOL)

Plan d'études 2020-2021

| | Language | Semester | Professeur | Credits | Hours | Evaluation | Total ECTS |
|----------------------------------------------------------|----------|----------|-------------------|---------|-------|------------|------------|
| MODULE 1 - 30 ECTS | | | | | | | |
| Compulsory (18 ECTS) | | | | | | | |
| Competitive Strategy | E | Aut-1st | Amer Maistriau E. | 6 | 4 | E | 18 |
| Organizational Theory and Decision Making | E | Aut-1st | Ch. Zehnder | 6 | 4 | E | |
| Quantitative Methods for Management (compulsory for all) | E | Aut-1st | Reboulleau J. | 6 | 4 | E | |
| Electives (12 ECTS) | | | | | | | |
| Genes, Populations and Evolution | E | Aut-1st | Lehmann L. | 6 | 4 | O | 12 |
| Data Science in Business Analytics | E | Aut-1st | Vatter Th. | 6 | 4 | P | |
| Marketing Science | E | Aut-1st | De Bellis E. | 6 | 4 | E | |
| Optimization Methods in Management | E | Aut-1st | Oeuvery R. | 6 | 4 | E | |
| Org. Theory and Decision Making | E | Aut-1st | Ch. Zehnder | 6 | 4 | E | |
| Strategic Marketing | E | Aut-1st | Christen M. | 6 | 4 | P | |

| MODULE 2 - 24 ECTS | | | | | | | |
|--------------------------------------------------------------------------------------------------|---|------------------------|-----------------------------|----|---|---|----|
| Compulsory (6 ECTS) - to be chosen among the 4 courses below-only one is accepted | | | | | | | |
| Spring 2021 (4.2) - subject to change | | | | | | | |
| Grand Challenges Strategy Project | E | Spring-2nd | Haack P. | 6 | 4 | ? | 6 |
| Innovation Strategy Project (only for SOL orientation) | E | Spring-2nd | Queiros R. | 6 | 4 | P | |
| Strategy Consulting Project (only for SOL orientation) | E | Spring-2nd | Iunius R. | 6 | 4 | P | |
| Sustainability Strategy Project | E | Spring-2nd | Aeschlimann S./ Fischer Ch. | 6 | 4 | P | |
| Innovation Law | E | Spring-2nd | Junod V. | 3 | 2 | E | 24 |
| Negotiations | E | Spring-2nd | Efferson Ch. | 6 | 4 | E | |
| Project Management & Outsourcing in a Digital Era (MScM-MDE) | E | Spring-2nd | Bienz P. | 6 | 4 | P | |
| Social Well Being | E | Spring-2nd | Petersen F. | 6 | 4 | P | |
| Sustainable Innovation Challenge - <i>nbre limité d'étudiant/es</i> | E | Spring-2nd | Petty J. | 3 | 2 | P | |
| Advanced issues in International and European Tax Law | F | Aut-3rd | Danon R. | 3 | 2 | P | |
| Entrepreneurship, Innovation and Control Systems | E | Aut-3rd | Davila T. | 3 | 2 | ? | |
| Individual Behavior in the Digital Environment | E | Aut-3rd | Schlager T. | 6 | 4 | E | |
| La recherche dans tous ses états | F | Aut-3rd | D. Preissmann | 3 | P | P | |
| Normes comptables internationales (IFRS) | F | Aut-3rd | Vacat | 3 | 2 | E | |
| Or any course from the Master in Management within other orientations except the company project | | Spring-2nd/ Aut-3rd | | 18 | | | |
| Total | | | | | | | |

Restrictions for Semesters 4.2 and 5.1: Within the module 3, students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

| Orientation-specific electives | | | | | | | | |
|-----------------------------------------------------------------|---|------------|-------------------------|---|---|---|----|--|
| subject to change | | | | | | | | |
| Subset A: Strategy | | | | | | | | |
| Competitive Advantage & Strategic Interactions | E | Spring-2nd | Conti A. M. | 6 | 4 | P | 36 | |
| Environmental Crisis and Societal Change | E | Spring-2nd | Palazzo G./Vedjovsky B. | 3 | 2 | P | | |
| International Strategy | E | Spring-2nd | Khan U. | 6 | 4 | P | | |
| Strategy of Innovation | E | Spring-2nd | Conti A. M. | 6 | 4 | P | | |
| The Management of Risk, Reputation and Legitimacy | E | Spring-2nd | Haack P. | 6 | 4 | P | | |
| Business and Human Rights | E | Aut-3rd | Jasinenko A. | 3 | 2 | P | | |
| Business and Society - Corporate Sustainability | E | Aut-3rd | Strebel H. | 6 | 4 | P | | |
| Entrepreneurship and Strategy | E | Aut-3rd | Tsukanova T. | 6 | 4 | P | | |
| Pricing Strategies | E | Aut-3rd | Khan U. | 6 | 4 | E | | |
| Strategic Management Control Systems | E | Aut-3rd | Davila T./Derchi G. | 6 | 4 | E | | |
| Strategy and Development Modes | E | Aut-3rd | Castañer X. | 6 | 4 | P | | |
| Stratégies digitales | E | Aut-3rd | Missonnier S. | 6 | 4 | E | | |
| Strategy in Digital Markets | E | Aut-3rd | Peukert C. | 6 | 4 | E | | |
| Stratégies légales internationales I | F | Aut-3rd | Steinmann Th. | 3 | 2 | O | | |
| Stratégies légales internationales II | F | Aut-3rd | Steinmann Th. | 3 | 2 | O | | |
| Subset B: Organizational Behavior | | | | | | | | |
| subject to change | | | | | | | | |
| Evidence-Based Management | E | Spring-2nd | Dietz J. | 6 | 4 | E | | |
| Group Processes | E | Spring-2nd | Krings F. | 6 | 4 | E | | |
| Managing People: Organizational Design, Change, and Performance | E | Spring-2nd | Dietz J. | 6 | 4 | ? | | |
| Power and Leadership | E | Spring-2nd | Tur B. | 6 | 4 | P | | |
| Simple Rules for Leadership and Strategy: a Practical Approach | E | Spring-2nd | Marewski J. | 6 | 4 | P | | |
| Heuristic Decision Making Strategy | E | Aut-3rd | Marewski J. | 6 | 4 | P | | |
| Human Behavior and Evolutionary Inference | E | Aut-3rd | Efferson Ch. | 6 | 4 | E | | |
| Leadership Development | E | Aut-3rd | Bendahan S. | 3 | 2 | E | | |
| Managerial Decision Making | E | Aut-3rd | Hoffrage U. | 6 | 4 | P | | |
| Unethical Decision Making – Advanced | E | Aut-3rd | Hoffrage U./Palazzo G. | 3 | 2 | P | | |
| Unethical Decision Making – Basics | E | Aut-3rd | Hoffrage U./Palazzo G. | 3 | 2 | P | | |

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|---------------------------|-----|------------|----|----|--|----|
| MODULE 4 - 30 ECTS | | | | | | |
| Master Thesis | E/F | Spring-4th | NA | 30 | | 30 |

| PROGRAMME'S STRUCTURE | |
|---------------------------------------------------------------------------------------------------------------|------------|
| MODULE 1 - 30 ECTS | |
| Quantitative Methods for Management | 6 |
| Orientation-specific courses (compulsory) | 12 |
| Courses of other Orientations (electives) | 12 |
| MODULE 2 - 24 ECTS | |
| Elective courses | 18 |
| 1 Business Case | 6 |
| MODULE 3 - 36 ECTS | |
| Orientation-specific elective courses | 36 |
| MODULE 4 - 30 ECTS | |
| Orientation-specific Master Thesis | 30 |
| <i>Academic or internship master's thesis taking place at the last semester</i> | |
| <i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i> | |
| Total | 120 |