

HEC Lausanne
Bachelor courses open for exchange students
Spring 2021

Bachelor

Course Name	ECTS	Hours / week	Language of teaching	Professor	Program details
Microeconomic analysis (Analyse économique : microéconomie)	6	4	French & English	Bruhin Adrian ; Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
Asset Management: Théorie et Pratique	3	2	French	TBD	BSc in Management
Atelier d'entrepreneuriat	6	4	French	Reichenthal Nadine	BSc in Management
Business Intelligence and Analytics	4.5	4	French	Vlachos M. ; TBD	BSc in Management - Core Courses BSc in Economics - Core Courses
Communication et Leadership	4.5	4	French	Schmid Mast Marianne	BSc in Management - Core Courses BSc in Economics - Core Courses
C4 – Chine : civilisation, culture et commerce	3	2	French	Dong M. ; Bérout G.	BSc in Management – Core Courses BSc in Economics – Core Courses
Consumer Behaviour (BScM)	6	4	English	Petersen Francine	BSc in Management
Contemporary Challenges in Management Control	3	2	English	Camponovo Giovanni	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	English	Ionescu A.	BSc in Management
Cours de clôture: «HEC Business Game»	6	0	French	Estier Thibault ; Gaspoz Cédric	BSc in Management
Creative Accounting and Financial Scandals	3	2	English	Rudolf Nicolas	BSc in Management BSc in Economics
Cyberespace et Internet	6	4	French	Gheraouti Solange	BSc in Management
Dramaturgie pour le monde professionnel *	3	2	French	Sanchez Jurado Margarita	BSc in Management BSc in Economics
Droit des affaires II	3	2	French	Junod Valérie	BSc in Management
Economics of Health and Healthcare	6	4	English	Maurer Jurgen	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	4	English	Petty Jeffrey	BSc in Management
Ethique et Marketing	3	2	French	Uhlmann Vincent	BSc in Management
Financial Markets	6	4	French	Munier J.	BSc in Management BSc in Economics
Fiscalité	6	4	French	Vuilleumier F.	BSc in Management

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Fondamentaux de contrôle de gestion et exercices	4.5	4	French	Oyon Daniel	BSc in Management - Core Courses BSc in Economics - Core Courses
Gestion de projets	6	4	French	Missonier Stéphanie	BSc in Management
Gestion des Opérations I (Operations Management I)	3	2	βFrench & English	De Treville Suzanne ; Weiss J.	BSc in Management - Core Courses BSc in Economics - Core Courses
How Technology Shapes The Workplace of the Future (EPFL)	3	2	English	Lalive Rafael	BSc in Management BSc in Economics
Innovation sociale : créer le changement pour un avenir durable (HUB)	3	2	French	Headon A.	BSc in Management BSc in Economics
Integrated Marketing Communication	3	2	English	Schlager Tobias	BSc in Management
Intégration Européenne (Faculté de Droit)	3	2	French	Gring G.	BSc in Management
International Money and Finance	6	4	English	Bacchetta Philippe ; Davenport M.	BSc in Management BSc in Economics
International Trade and European Integration	6	4	English	Millet M.	BSc in Economics
Introduction to Financial Statement Analysis and Reporting	3	2	English	Markarian Garen	BSc in Management BSc in Economics
Introduction to Negotiations	3	2	English	Efferson Charles	BSc in Management
Jeu vidéo et gamification (EPFL)	3	2	French	Krichane Selim ; Rochat Yannick	BSc in Management BSc in Economics
Judgment and Decision Making	3	2	English	Hoffrage Ulrich	BSc in Management
Lancement et développement de start-ups : Méthode d'analyse et Expérience pratique	3	0	French	Darbellay Yves	BSc in Management
La ville de demain	6	4	French	Leclerc Fabrice	BSc in Management BSc in Economics
Managing the Digital Economy	3	2	English	Peukert Christian	BSc in Management BSc in Economics
Market Design and the Economics of Asymmetric Information	6	4	English	Hakimov R.; Santo Pinto L.	BSc in Economics
Marketing Research	6	4	English	Czellar Sandor	BSc in Management
Practical Operations Management	6	4	English	Hameri Ari-Pekka	BSc in Management

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Principes de finance et exercices	6	5	French	Rockinger Michael ; TBD	BSc in Management - Core Courses BSc in Economics - Core Courses
Principes de politique d'entreprise	3	2	French	Amer Maistriau E.	BSc in Management
Programmation pratique en Python	6	4	French	Huguenin Kévin	BSc in Management
Prototypage (EPFL)	3	2	French	Aeberli M. ; Laperrouza M.	BSc in Management BSc in Economics
Psychological Foundations of Economics	6	4	English	De Saint Priest Oriana ; Laferrrière Vincent	BSc in Management BSc in Economics
Recherche Empirique en Management et en Economie	6	4	French	Lalive Rafael	BSc in Management BSc in Economics
Risk Management	3	2	French	Wagner Joël	BSc in Management - Core Courses BSc in Economics - Core Courses
Santé, population, société (EPFL)	3	2	French	Bochud M.	BSc in Management BSc in Economics
Seminar : Judgment and Decision Making	3	2	English	Hoffrage Ulrich	BSc in Management
Séminaire: La gestion immobilière en pratique	6	4	French	Progin Barbara	BSc in Management
Service Operations Management	3	2	English	Iunius Ray	BSc in Management
Statistique et économétrie appliquée: introduction	4.5	4	French	Terrier Camille	BSc in Management - Core Courses BSc in Economics - Core Courses
Statistique et Econométrie II (+exercices)	6	4	French	Renne Jean-Paul	BSc in Economics
Théorie et politique monétaires	3	2	French	Reynard S.	BSc in Economics

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